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“Bringing Sexy Back” Lingerie Show at Hedonism II Featuring Playmates, NFL Stars, Racy Girls and Shirley of Hollywood’s 60th Anniversary Models Search Winners



Negril, Jamaica - The stars will be out in full force at [Hedonism II](#) for a three-day celebration as “Bringing Sexy Back” unfolds in a weekend full of fun festivities, culminating with a glamorous Sexy Lingerie Show for VIPs and dignitaries at Super Clubs’ all-inclusive resort March 21, 2009.

Join us at Hedonism II as PlayerXT stages a Sexy Lingerie Show and Pageant along with a five day video and photo shoot at the all-inclusive resort in Negril, Jamaica, during the week of March 15-22. PlayerXT will be selecting a lovely model to travel, all expenses paid, to the International Finals in Nassau, Bahamas in May, 2009.

These week long events will feature Actress, Playmate, and Shirley of Hollywood Super Model, **Tyran Richards** (at left), Playmate **Shallan Meiers** (below), Maxim and Shirley of Hollywood’s **Maya Rochelle** (at right), and the six 2009 Shirley of Hollywood’s 60th Anniversary Model Search winners. Maya is the star of a new television pilot, “*Maya Uncovered*” which is partially being shot in Negril.



Shirley of Hollywood, the leading manufacturer of women’s lingerie, has been in business for over 60 years. Shirley boasts 3,000 retailers with millions of loyal customers world- wide. Hedonism II will introduce **Shirley’s 60th Anniversary Lingerie Big Book** at a **Book Release Cocktail Party** on Friday night, March 20.

Ashley Lowe (at left) graces the cover, and models Tyran Richards, Maya Rochelle, and Brandi Reed are all featured therein. Tyran, Maya, Ashley, and Brandi will be on hand to autograph the beautiful four-color coffee table book.

Ashley was raised in Colorado and attended New York University before moving to Ft. Lauderdale, FL. She currently works as a teaching assistant at Butterfly Effects, a school for children with autism and behavioral needs. When she is not teaching, she has a very active modeling schedule and attends Aveda Institute.

These lovely ladies will professionally join some of the most famous model talents that have graced the pages of Shirley’s renowned catalogs including “Dancing with the Stars” winner and “Wild On” host Brooke Burke, ESPN’s Leeann Tweeden, Victoria Silvstedt (actress, singer, and a Playmate of Year), and Playmate Tyran Richards (2008 Face of Shirley).

While in Jamaica, 10 beautiful models that have been featured in Playboy, Maxim, FHM, and Stuff will be joined by **Miami Dolphin's all-pro Akin Ayodele** and **San Diego Charger all-pro Shaun Phillips** to finish a show for television produced by Emmy Award winning GRAPHICMASS Productions. Producers from NBC, Telemundo's Ritmo Deportivo, and ESPN will be on hand to shoot television segments. The final segment of the show will be shot at Hedonism II and around Negril's famous landmarks. The show will be the culmination of the 60th Anniversary Models Search produced by Player XT in Nassau, the Bahamas, last summer.



Brandi Reed of Miami, FL, the over-all winner in the Bahamas, traveled to Hollywood in October for her first official fashion photo shoot along with Maya Rochelle and second place winner, Ashley Lowe.

Reed is a hazel-eyed, brown-haired beauty who works as a model in Miami, FL and grew up in Canton, MI where she attended Plymouth Salem High School. She received a full academic scholarship to the University of Michigan Ann Arbor, and also competed there as a figure skater. Brandi also worked in the news department at NBC 25 and FOX 66 in Flint, MI.

"Hedonism II is one of my favorite places in the world," said Roy Hahn of PlayerXT. "There is so much to do there, and the seven miles of beaches are spectacular." Hahn produced a television show at Hedonism II in the late 90's called "Swimsuit Illustrated on Location." The segment of Hedonism II was featured on Inside Edition with Deborah Norville. "The Jamaican people have such a wonderful spirit, and we are honored to showcase Hedo II, Negril, and Jamaica in our video production and photographic montage."

"As you sit on the beach with your Red Stripe, jerk chicken, and gaze upon the crystal clear Caribbean water, you get the sense that you are at the end of the earth and all is at peace in the world, added Player XT's Curt Holstein. "Truly, the Irie Life, Mon."

Shallan Meiers is an American model and actress. Prior to her beginning her modeling career, she was Miss Las Vegas 1999 and worked as a showgirl. She was chosen as Playboy's Playmate of the Month for September, 2002 after appearing on the TV special, *Who Wants to Be a Playboy Centerfold?*, that was broadcast on Fox in May, 2002.

Shallan added to her Playboy résumé in May 2008 when she posed for a Playmate Xtra magazine as part of the Playboy Cyber Club.



SHALLAN MEIERS
MISS SEPTEMBER 2002



Check out the winning models on YouTube in the Bahamas at:

<http://www.youtube.com/watch?v=k1cp4npyqKs>

Other models scheduled to appear at Hedonism II include Shirley of Hollywood 60th Anniversary Winners Cathleen Cornish – 3rd Place, Wrenna Monet, 4th Place, Jamie Peery, 5th Place, and Kylene Gaston, 6th Place, plus Racey Girls Myste Wilkerson and Lindsey Eller.



GRAPHICMASS is a full service production and development company for motion pictures and sound. It was founded in 1999 by producer **Bryan Basham** to service clients like **Kid Rock**, **Atlantic Records**, **McDonalds** and **Disney**.

Today, GRAPHICMASS is home to TV shows **Batalla de las Americas**, **Maya Uncovered**, and **Creative Minds**. The team played a big part in **Katt Williams: American Hustle** and the Emmy Award winning **Mr. Warmth: The Don Rickles Project** last year. They also produced advertising for clients like the **Wheel of Fortune**, **Jeopardy**, **Clorox**, and **The State of Texas**.

<http://www.graphicmass.com>